

# COMMUNITY EDUCATION AND ENGAGEMENT OFFICER (Maternity Relief)

**POSITION** Community Education and Engagement Officer (Maternity Relief)

**EMPLOYMENT STATUS** Part-Time Term Contract

**CLASSIFICATION** S17 to S24

**EMPLOYMENT CONDITIONS** Goldenfields Water County Council Enterprise Award 2023

**SECTION** General Manager's Office

**LOCATION** Temora

**REPORTS TO** General Manager

To achieve the mission and vision of Goldenfields Water, Council and its employees have a core set of corporate values. These values benchmark the expected standards of behaviour and underpin and guide our everyday decision making and activities. Our corporate values are:

INTEGRITY TRUST RESPECT TEAMWORK CONTINUOUS IMPROVEMENT

# **KEY DUTIES AND KEY RESULT AREAS**

Key duties include, but are not limited to:

- Coordinate the community engagement, including strategic and operational communications.
- Build and maintain effective relationships with key internal and external stakeholders within our constituent communities such as schools, community organisations, businesses, local Councils and other government authorities.
- Manage and create valuable and engaging content for Goldenfields Water's social media platforms including Facebook, Twitter and Instagram.
- Facilitate customer surveys to engage communities in the medium and long term decision making of Goldenfields Water.
- Model and demonstrate a range of IAP2 engagement practices to build capacity and proficiency in Goldenfields Water's consultation, engagement and community education strategies.

### **CORPORATE REQUIREMENTS**

- Implement work, health, safety and environmental policies and procedures to ensure commitment in promoting and practising work, health, safety and environment protection.
- Maintain awareness and compliance with Council's Code of Conduct and policies, including the EEO Policy, Anti-Bullying and Harassment Policy, and relevant risk management protocols.
- Willingness to undertake and commitment to continuous improvement.
- Work flexibility to meet the demands of the organisation.
- Contribute to the creation of a high performance culture where accountability, innovation, change and excellence in service delivery are valued.
- Adhere to corporate record keeping requirements.

### INFORMATION MANAGEMENT

The employee will not divulge any confidential information about Council either during or after the term of their employment with Council.

# **KEY SELECTION CRITERIA**

# **ESSENTIAL CRITERIA**

- Degree in Communications and/or Marketing or related discipline and/or equivalent tertiary qualifications and/or relevant experience.
- Demonstrated ability in building online communities and championing effective engagement across various social media platforms.
- Demonstrated ability building and maintaining relationships with key internal and external stakeholders.
- Demonstrated ability to work with diverse community groups, agencies and individuals, and within different geographical settings.
- Demonstrated experience in the development of a range of corporate communication functions including producing media releases, promotional material, community engagement plans and conducting community engagement sessions.
- Proven (excellent) written and verbal communication skills and an ability to work with the Board,
  General Manager and community.
- Demonstrated understanding of and commitment to EEO and WHS principles and practices;
- Current NSW Class C Licence.

# **DESIRABLE CRITERIA**

Demonstrated understanding of local government responsibilities and processes.